

➤ The methodology for project implementing is that of **Project management** in combination with that of the **Management by objectives**;

➤ The project implementation will be carried out by successive stages which combine all the components:

- The elaboration of corrections necessary in the management;

- The elaboration of the future strategy for improving the access to the financial instruments;

- The elaboration of the strategy for institutional management improving;

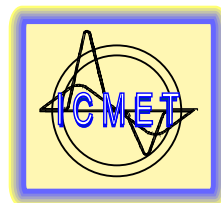
- The elaboration of the project of personalized promotion for each product and service of ICMET Craiova.

"Improvement of Administrative and Management Performances of ICMET Craiova"

-co-financed by the European Regional Development Fund

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GUVERNUL ROMÂNIEI



Instrumente Structurale
2007 - 2013



ICMET CRAIOVA

develops the project:

"Improvement of Administrative and Management Performances of ICMET Craiova"

Sectoral Operational Programme:
"Increase of economic competitiveness"
co-financed by the European
Regional Development Fund

***Investments for your
FUTURE!***

General data of project:

Operational Programme: **POS CCE**

Priority axis: **2**

Increase of economic competitiveness by Research-Development

The intervention field: **2.2**

Investments in the RDI infrastructure and the development of administrative capacity

Operation: **2.2.4**

The reinforcement of administrative capacity

Project Manager: **Ing. Marian DUȚĂ**

The objective of project

The general objective of project is to improve the administrative and management performances of ICMET Craiova for developing and valorisation of research activities.

The objectives specific to the project

- ▶ The improvement of institutional and project management capacity;
- ▶ The improvement of European and national fundraising capacity for developing the research activity;
- ▶ The promotion of ICMET image as research institution;
- ▶ The accomplishment of personalized projects for promoting the products and services offered by ICMET Craiova with a view to their valorisation in the real economy;

Expected results:

- ▶ The optimization of ICMET Craiova resources, the improvement of processes, training, selection and integration of human and technological resources in accordance with the needs specific to the economical activity of the institute;
- ▶ The definition of a strategy allowing that ICMET Institute Craiova accomplishes its mission and objectives regarding the scientific research, for its developing as an entity with national and international visibility in the field of competitive research, of knowledge transfer and offering of the support for the construction of a functional system which assures the raising, the training and the keeping of high quality human resources, the competence and the responsibility;
- ▶ The identification of objectives and problems that must be solved for reaching these objectives, the finding of solutions by the evaluation and the optimization of valorisation of financial, material and human resources of ICMET, the drawing up of the documentation necessary to obtain the financings;

- ▶ The improvement of management and administration of information by providing an integrated, exact and questionable evidence of economic and administrative data of the institute. The better financial-bookkeeping administration will allow to save money which will be directed to the development and the providing a higher standard of the research activity of the institute. The time saving which will be obtained at the level of economic compartment will allow to assign the respective amounts for economical-financial management activities within the research grants;

- ▶ The improvement of the level of monitoring of supplying activity and contracts in progress, assuring thus in sustained manner and without interruptions the necessary of materials and utilities necessary to develop the research activity at the level of institute;

- ▶ The elaboration of an advertising program as a component of the marketing program regarding a certain target market, with a view to promote the sales by promotional instruments which stimulate an immediate response of the market;

- ▶ The compensation of unbalancing generated by the economical crisis by the extension of target-public beyond the habitual group of customers and the diminishing of risks induced by the unexpected changes of capital market;